# **Briefing to the Portfolio Committee**on Tourism

2019/20 Quarterly Report - Quarter 3

Performance Report (Actual)

28 July 2020 broadening horizons





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## 1. Performance Overview



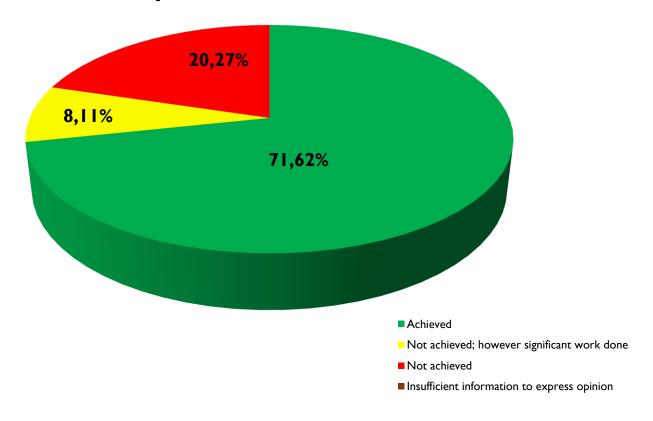
#### 2019/20 Quarter 3 Performance (Actual)

Branches	Achieved	Not achieved; significant work done	Not achieved; intervention required	Insufficient information to express opinion
Corporate Management	90.91% (10 of 11)	9.09% (I of II)	0.00% (0 of 11)	0.00% (0 of 11)
Tourism Research, Policy and International Relations	81.82% (9 of 11)	0.00% (0 of 11)	18.18% (2 of 11)	0.00% (0 of 11)
Destination Development	73.91%(17 of 23)	8.70% (2 of 23)	17.39% (4 of 23)	0.00% (0 of 23)
Tourism Sector Support Services	58.62% (17 of 29)	10.34% (3 of 29)	31.03% (9 of 29)	0.00% (0 of 29)
Total	71.62% (53 of 74)	8.11% (6 of 74)	20.27% (15 of 74)	0.00% (0 of 74)



#### **Summary of Overall Performance**

#### 2019/20 Quarterly Performance Overview - Quarter 3





# 2. Programme Performance Information



#### 2.2 PROGRAMME 2

# TOURISM RESEARCH, POLICY AND INTERNATIONAL RELATIONS



Strategic objective: To create an enabling legislative and regulatory environment for tourism development and growth.

Voy Pouloumones		Quarterly Targets	
Key Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data
I. Development of Policy framework to support SA Missions for tourism development and promotion.	Policy Framework for the SA Missions tourism promotion and facilitation support developed.	Consultation on draft Policy framework for the SA Missions' tourism promotion and facilitation support finalised.	Consultation on draft Policy framework for the SA Missions' tourism promotion and facilitation support was finalised. DIRCO and SA Tourism were consulted.  The objectives of the policy framework are to: Enhance the promotion of SA as the preferred tourism destination (destination of choice) through utilising SA Missions; Facilitate capacity building in the field of tourism for officials in South African Missions abroad; Facilitate the promotion of tourism as a trade and investment opportunity; and Support Missions in order to obtain market insights and intelligence relevant to the tourism sector.



#### Strategic objective: To provide knowledge services to inform policy, planning and decision making.

	Yay Paufaumana			Quarterly Targets
P	Key Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data
2.	. Number of	Seven monitoring re	ports developed:	
	monitoring and evaluation reports on tourism projects and initiatives	I. 2018/19 NTSS Implementation Report developed.	Consultation on the Draft NTSS Implementation Report.	Consultation on the Draft NTSS Implementation Report was done with Branches, South African Tourism and Tourism Business Council of South Africa.
	developed.	2. 2017/18 State of Tourism (STR) STR published.	No target for Q3.	The 2017/18 STR was finalised and published in Quarter Two. Work commenced on drafting the next STR for 2018/19.
		3. Draft 2018/19 STR developed.	Data collection for the 2018/19 STR continued.	Data collection for the 2018/19 State of Tourism Report (STR) continued. Secondary data from national and international organisations were sourced during data collection phase.



### Strategic objective: To provide knowledge services to inform policy, planning and decision making .

Key		Qua	arterly Targets
Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data
2. Number of	Seven monitoring rep	ports developed c	ontinued:
monitoring and evaluation reports on tourism projects and initiatives	4. Four Tourism Performance Reports developed (Quarterly).	Quarterly Tourism Performance Report developed.	,
developed.	One Impact evaluation report on departmental capacity building programme developed.	Draft impact evaluation report reviewed.	Draft impact evaluation report was reviewed. The evaluation measured the impact of human capacity development programmes implemented by the department in the past five years.



## Strategic objective: To provide knowledge services to inform policy, planning and decision making.

	uecision making.				
	Voy Porformance		Quarterly Targets		
	Key Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance - Actual Data	
3	B. Number of sub-	Two sub-systems	developed:		
	systems developed and maintained for the National Tourism Information and Monitoring System.	I. Database of black-owned products and services implemented (Go Live).	Data verification continued and imported into the database.	Data verification continued and imported into the database. Primary data was collected by youth and was subjected to quality assurance mechanism on an online system.	



Strategic objective: To provide knowledge services to inform policy, planning and decision making.				
V. Doufousson		Quarterly Targets		
Key Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data	
3. Number of sub-	Two sub-systems develo	oped continued:		
systems developed and maintained for the National Tourism Information and Monitoring System.	2. Development of the Enterprise Development and Transformation Portal.	Development of Enterprise Development and Transformation Portal finalised.	Development of Enterprise Development and Transformation Portal was not finalised.  Reason for Variance: A suitable service provider could not be recommended for appointment by the Bid Evaluation Committee (BEC) due to the lack of quality proposals that could meet the minimum requirements set for appointment as per the published bid.  Corrective Measure: The procurement process to appoint a suitable service provider through a Request for Quotations (RFQ) (three quote system) was being explored to fast track the process. This would enable the appointment of the service provider to deliver on the annual target.	



## Strategic objective: To provide knowledge services to inform policy, planning and decision making

de	decision making					
V	ov Poufoumanco		Quarterly Targets			
N	ey Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data		
4.		One Information	dissemination platfori	m:		
	Information dissemination platforms hosted.	Tourism research seminar hosted.	2019/20 Tourism Research Seminar plan implemented.	2019/20 Tourism Research Seminar plan was implemented and monitored.		



Strategic objective: To provide knowledge services to inform policy, planning and decision	
making.	

V	av Dawfawaanaa		Qua	rterly Targets
K	ey Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data
5.	Number of initiatives	One initiative condu sector:	cted to promote d	igitalisation in the tourism
	conducted to promote innovation in the tourism sector.	Digitalisation Framework for the tourism sector developed.	Draft Digitalisation Framework developed.	Draft Digitalisation Framework was not developed.  Reason for Variance A suitable service provider was not yet appointed in quarter three due to unforeseen delays in the procurement process.  Corrective Measure The Bid Evaluation Committee meeting was scheduled for 22 and 23 January 2020 to evaluate proposals and make recommendations for the
				appointment of a suitable service provider.

Strategic objective: To enhance regional tourism integration.					
Vov Poufoumonco			Quarterly Targets		
Key Performance Indicator	Annual Target	Quarter 3 Target	Quarter 3 Performance – Actual Data		
6. Number of	Two initiatives facilitated	for regional integration:	:		
capacity-building programmes implemented.	I. Best Practices Workshop targeting African countries and countries with whom Agreements were signed hosted.	Concept document and project implementation plan for the Best Practices Workshop finalised.	Concept document and project implementation plan for the Best Practices Workshop were finalised. The workshop is a mechanism to implement bilateral agreements with African countries in particular and to promote regional integration. The concept for the workshop was developed based on interest shown by different countries. Focus for this year was on grading and classification.		
	Implementation of signed bilateral agreements and bilateral engagements.	Quarterly report on the implementation of prioritised areas in the bilateral agreements  Developed.	Quarterly report on the implementation of prioritised areas in the bilateral agreements was developed.		



#### 2.3 PROGRAMME 3

#### **DESTINATION DEVELOPMENT**



Strategic objective	Strategic objective: To diversify and enhance tourism offerings.			
Voy Porformance		Quarterly Targets		
Key Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data	
I. Number of	Seven destination plan	ning and investment coo	rdination initiatives undertaken:	
destination planning and investment coordination initiatives undertaken.	I. Tourism master plan for Port Nolloth to Hondeklipbaai finalised.	Stakeholder inputs incorporated into the Tourism Master Plan for Port Nolloth to Hondeklipbaai.	Stakeholder inputs were incorporated into the Tourism Master Plan for Port Nolloth to Hondeklipbaai.	
	2. Tourism master plan for Sutherland to Carnarvon finalised.	Stakeholder inputs incorporated into the Tourism Master Plan for Sutherland to Carnarvon.	Stakeholder inputs were incorporated into the Tourism Master Plan for Sutherland to Carnarvon.	
	3. Tourism master plan for Orange River Mouth to Vioolsdrift finalised.	Stakeholder inputs incorporated into the Tourism Master Plan for Orange River Mouth to Vioolsdrift.	Stakeholder inputs were incorporated into the Tourism Master Plan for Orange River Mouth to Vioolsdrift.	



Key	,	ance tourism offerings. Quarte	erly Targets
Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data
I. Number of destination	Seven destination pla continued:	nning and investment coord	ination initiatives undertaken
planning and investment coordination initiatives undertaken.	4. Tourism master plan for Port St Johns to Coffee Bay finalised.	incorporated into the Tourism	Stakeholder inputs were incorporated into the Tourism Master Plan for Port St Johns to Coffee Bay.
	5. Budget resort network and brand concept developed.	framework to develop a	network and brand was drafted.



Strategic objectives	Strategic objective: To diversify and enhance tourism offerings.			
Var. Danfannana		Quarte	erly Targets	
Key Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data	
I. Number of destination	Seven destination planni continued:	ng and investment coordi	nation initiatives undertaken	
planning and investment coordination initiatives undertaken.	6. Develop content and facilitate a session per Province for the implementation of the niche (township / rural) tourism development methodology.	implementation of the niche (township/rural) tourism development	in 9 Provinces for the implementation of the niche (township/rural) tourism	
	7. A *pipeline of nationally prioritised tourism investment opportunities managed.	management of a pipeline	Quarterly Report on the management of a pipeline of nationally prioritised tourism investment opportunities was developed.	

**Note:** Through a consultative process involving all Provinces, a pipeline of projects has been identified for progressive implementation. The Department assists by evaluating project concepts, project packaging and promotion and facilitating discussion between project owners and potential investors at various investment platforms.



Strategic objective: To diversify and enhance tourism offerings.					
			Quarterly Targets		
Key Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data		
2. Number of	Fifteen destination enhanceme	nt initiatives supported:			
destination enhancement initiatives supported.	<ol> <li>Support the implementation of interpretative *signage in Kruger National Park.</li> </ol>	•	A service provider to develop interpretative signage for the Kruger National Park was appointed.		
	<ol> <li>Support the implementation of interpretative signage in Golden Gate Highlands National Park.</li> </ol>	Appointment of service provider to develop interpretative signage for the Golden Gate Highlands National Park.	A service provider to develop interpretative signage for the Golden Gate Highlands National Park was appointed.		
	3. Support the implementation of interpretative signage in Kgalagadi World Heritage Site (WHS).	Appointment of service provider to develop interpretative signage for the Kgalagadi WHS.	A service provider to develop interpretative signage for the Kgalagadi WHS was appointed.		

<sup>\*</sup> Note: The Department provided funding support for tourism signage in 5 National Parks. This project involved the management, implementation of the design, production and installation of Tourism Interpretation Signage in the identified SANParks properties. Tourism interpretative signage tells the story of a particular site



Stı	rategic objectiv	ve:To diversify and enhance tourism offerings.			
	Vov		Quarte	rly Targets	
F	Key Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data	
2.	Number of	Fifteen destination en	hancement initiatives	supported continued:	
	destination enhancement initiatives supported.	implementation of interpretative	interpretative signage for Marakele National	develop interpretative signage for Marakele	
		implementation of interpretative signage in the Addo	interpretative signage	A service provider to develop interpretative signage for Addo Elephant National Park was appointed.	



St	rategic objective	e:To diversify and enhance tourism offerings.				
	Key			Quarterly Targets		
I	Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data		
2.	Number of	Fifteen destination	n enhancement initi	atives supported continued:		
	destination enhancement initiatives supported.	Trail in Baviaanskloof (Cape Floral	works for the	Region WHS) has not commenced.  Reason for Variance:		

Strategic objective	e:To diversify and enhance tourism offerings.				
Vov		Quarte	rly Targets		
Key Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data		
2. Number of	Fifteen destination enhan	cement initiatives sup	pported continued:		
destination enhancement initiatives supported.	contractor for the construction of the Visitor Interpretation	Reference (ToR)	(Cape Floral Region		
	8. Construction for the Dinosaur Interpretation Centre at the Golden Gate Highlands National Park continued.	the implementation of the construction as per work schedule for	•		



Stı	ategic objective	e:To diversify and enhance tourism offerings.			
	Key		Quarterly Targets		Quarterly Targets
I	Performance Indicator	Annual Target		Quarter 3 Targets	Quarter 3 Performance – Actual Data
2.	Number of	Fifteen destination	enl	hancement ini	tiatives supported continued:
	destination enhancement initiatives	9. Contractor appointed for Shangoni Gate.	9.	Contractor ToR finalised for Shangoni	Contractor ToR for Shangoni Gate were developed.
	supported.			Gate.	Reason for Variance:
					Bid Specification Committee (BSC) could
					not sit in December to finalise ToR.
					Corrective Measure: BSC should have sat end of January 2020 to finalise the ToR, however due to flooding that took place in Dec 2019, the road designs had to be revised and the BSC could not finalise the ToR. Additionally the Engineer assigned to the project by SANParks subsequently resigned in Feb 2020 thus exacerbating the delay. SANParks has since appointed a consulting Engineer to finalise the ToR.

Strategic objective	e:To diversify and enhance	tourism offerings.		
Vay Payfaymana		Quarterly Targets		
Key Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance - Actual Data	
2. Number of	Fifteen destination enhar	ncement initiatives suppo	orted continued:	
destination enhancement initiatives supported.	10. Input into the facilitation of statutory authorisations and approvals for the Phalaborwa Wild Activity Hub site.	and intervention as		
	II. Finalisation of designs for the Harold Johnson Nature Reserve (KwaZulu-Natal (KZN)) as a Coastal Marine Tourism.	design report for the Harold Johnson Nature Reserve (KZN) as a CMT	the Harold Johnson Nature	



Stı	rategic objecti	ive:To diversify and enhance tourism offerings.					
Кеу				Quarterly Targets			
P	erformance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data			
2.	Number of	Fifteen destination	enhancement initiati	ves supported continued:			
	destination enhancement initiatives supported.		concept design report for the Hole in the Wall (EC) as a	the Wall (EC) as a CMT initiative was			



Strategic objective	:To diversify and enhance tourism offerings.			
Koy Porformance		Ç	uarterly Targets	
Key Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data	
2. Number of	Fifteen destination	enhancement initiati	ves supported continued:	
destination enhancement initiatives supported.	13. Finalisation of designs for the Orange River Mouth (Northern Cape (NC)) as a CMT initiative.	concept design report for the Orange River Mouth (NC) as a CMT	Orange River Mouth (NC) as a CMT initiative was not completed.	



Strategic objective: To diversify and enhance tourism offerings.			s.
Key		Quarte	erly Targets
Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance - Actual Data
2. Number of	Fifteen destination e	nhancement initiatives	supported continued:
destination enhancement initiatives supported.	the infrastructure maintenance programme in	maintenance works in two national parks (Golden Gate Highlands	infrastructure maintenance works in two national parks (Golden Gate Highlands National Park,

Strategic objective: To	Strategic objective: To diversify and enhance tourism offerings.				
K. D. C.		Quart	terly Targets		
Key Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data		
2. Number of	Fifteen destination enl	nancement initiatives	supported continued:		
destination enhancement initiatives supported.	the Tourism Blue Flag Programme to	Monitoring the implementation of the Tourism Blue Flag Programme.	implementation of the		



Strategic objective: To create employment opportunities by implementing tourism projects.

		Quarterly Targets					
Key Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance - Actual Data				
3. Number of Full- Time Equivalent (FTE) FTE jobs created through Working for Tourism projects.	created.	s 1082 FTE Jobs created.	I II6 FTE Jobs were created.				

#### 2.4 PROGRAMME 4

# TOURISM SECTOR SUPPORT SERVICES



#### Strategic objective: To enhance understanding and awareness of the value of tourism and its opportunities.

· · · · · · · · · · · · · · · · · · ·					
Key Performance		Quarterly Targets			
Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data		
1. Number of awareness sessions hosted.		One Local Government Tourism Peer Learning Network session for municipal practitioners conducted.	One Local Government Tourism Peer Learning Network session for municipal practitioners was conducted in Klerksdorp on 29-30 October 2019. Participants included Municipal Tourism and LED Practitioners, and members of Local Tourism Association. Discussions focused on Municipal Tourism Planning, Municipal Tourism Human capital, etc.		
	2. Tourism information sharing sessions on departmental programmes and services, hosted in four provinces.	Tourism Information sharing sessions on departmental programmes and services hosted in one province.	Tourism Information sharing sessions on departmental programmes and services in one province were hosted in Klerksdorp and Vryburg on 22 October 2019 and 19 November 2019. The format of the sessions included presentations by various institutions on their programmes and projects in support of SMME development and tourism funding.		



Strategic objective: To accelerate the transformation of the tourism sector.						
Key Performance Indicator		Annual Target		Quarterly Targets		
				Quarter 3 Targets	Quarter 3 Performance – Actual Data	
2.		Fiv	Five incentive programmes implemented:			
	incentivised programmes implemented.	Ι.	Market Access Support Programme (MASP).	• •	<ul> <li>83 applications were received and</li> <li>33 were approved for the MASP through the following shows:</li> <li>Vakantieubeurs;</li> <li>International Tourismus Borse;</li> </ul>	



Discounts under the TGSP approved.

655 TGSP discounts were approved.

Moscow International

and

and Tourism.



Travel

Strategic objective: To accelerate the transformation of the tourism sector.					
Key		Quarterly Targets			
Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data		
2. Number of	Five incentive programmes implemented continued:				
incentivised programmes implemented.	3. Green Tourism Incentive Programme (GTIP).	Applications for the GTIP approved.	4 applications for the GTIP were approved in Eastern Cape (EC) (1), Gauteng (GP) (1) and Mpumalanga (MP) (2).		
	4. Tourism Transformation Fund (TTF).	Applications for the TTF approved.	3 applications for TTF were approved in MP (2) and EC (1).		
	5. Tourism Equity Fund (TEF).	Applications for the TEF approved.	Applications for the TEF were not approved		
			Reason for Variance: There were delays in finalising the TEF pilot proposal and scoring model.		
			Corrective Measure: The TEF pilot proposal was submitted for Ministerial approval. FMA and guidelines will be finalised following approval.		



Strategic objective: To accelerate the transformation of the tourism sector.					
Key Performance Indicator			Quarterly Targets		
		Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data	
3.	Number of	Three initiatives:			
	initiatives implemented to support Domestic Tourism Growth Strategy.	<ul> <li>Implementation of Domestic Tourism Incentive scheme to increase tourist numbers in partnership with SANParks at five National Parks:</li> <li>Kruger National Park</li> <li>Golden Gate National Park</li> <li>Kgalagadi National Park</li> <li>Marakele National Park</li> <li>Addo Elephant National Park</li> </ul>	Domestic Tourism Scheme in two	Domestic Tourism Scheme was implemented in one park (Addo National Park).  Reason for Variance: Consultation with the parks had to be done before activation of the implementation of the scheme.  Corrective Measure: Activations were to be done in Augrabies on 16 & 17 January 2020 and Marakele on 4 & 5 February 2020.	



Strategic objective: To accelerate the transformation of the tourism sector.					
K	ey Performance		Quarterly Targets		
N	Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance - Actual Data	
3.	Number of				
ii s C 7	initiatives implemented to support Domestic Tourism Growth Strategy.	2. Implementation of initiative targeted a supporting the increase in domestic tourism amon designated group (youth, elderly and people with disabilities).	t designated grou e supported. c g s d	r One initiative for designated group (people with disabilities) was supported in Lesedi Cultural Village on 12 December 2019.	
		3. Tourism Mont campaign implemented i conjunction wit provinces and th sector.	World Tourism Da n activities an n commence plannin	y World Tourism Day activities was developed and planning for 2020	



Strategic objective: To facilitate the development and growth of tourism enterprises to contribute to inclusive economic growth and job creation.

			Quarterly Targets	
Key Performance Indicator		Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data
4.	Number of	Three initiatives:		
	enterprise development initiatives implemented.	Support four existing incubators:     i. Pilanesberg	No target for Q3	N/A
		ii. Manyeleti	Implementation, monitoring and evaluation of incubator plan for Manyeleti.	Implementation, monitoring and evaluation of incubator plan for Manyeleti were conducted.
		iii. Phalaborwa	Implementation, monitoring and evaluation of incubator plan for Phalaborwa.	Implementation, monitoring and evaluation of incubator plan for Phalaborwa were conducted.



Strategic objective: To facilitate the development and growth of tourism enterprises to

	contribute to inclusive economic growth and job creation.						
	Vov Poufouson co			Quarterly Targets			
Key Performance Indicator		Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data			
4		of	Three initiative	s Continued:			
	enterprise development initiatives implemented.		iv. Mier	Implementation, monitoring and evaluation of incubator plan for Mier.	, , , , , , , , , , , , , , , , , , ,		

Strategic objective: To facilitate the d	evelopment and growth of tourism enterprises
to contribute to inclusive economic g	rowth and job creation.

to	to contribute to inclusive economic growth and job creation.						
V.	ov Poutoumanco		Quarterly Targets				
Key Performance Indicator		Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data			
4.		Three initiatives	. continued:				
	enterprise development initiatives implemented.	<ul> <li>2. Develop two new incubators off-site:</li> <li>• Tour Operators Incubator</li> </ul>	Launch of the Tour Operators incubator.	Tour Operators incubator was not launched due to delays in procurement process of service provider.  Reason for Variance: Tours Operator RFP was advertised in November 2019.  Corrective Measure: The draft Memorandum of Understanding (MoU) and Service Level Agreement (SLA) were submitted to Legal Services.			

Strategic objective: To facilitate the development and growth of tourism enterprises
to contribute to inclusive economic growth and job creation.

to	to contribute to inclusive economic growth and job creation.						
<b>V</b> o	ov Porformanco		Quarterly Targets				
	Key Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data			
4.		Three initiatives	continued:				
	enterprise development initiatives implemented.	<ul><li>2. Develop two new incubators off-site:</li><li>• Innovation Incubator</li></ul>	Launch of the Innovation incubator.	The Innovation incubator was not launched due to delays in decision on using TIA as departmental partner.  Reason for Variance: MoU could not be finalised until TIA was approved.  Corrective Measure: Finalisation of MoU and SLA is underway.			

•	e:To facilitate the develorsive economic growth	opment and growth of tourism enterprises to and job creation.
Key		Quarterly Targets

Number enterprise development initiatives implemented.

**Performance** 

Indicator

# **Annual Target**

Three initiatives ... continued:

five

National

#### **Ouarter 3 Targets**

#### **Ouarter 3 Performance – Actual** Data

Conduct a feasibility Feasibility study study of community for the based enterprises in development and communities within support of the the proximity of the community based enterprises.

Feasibility study for the development and support of the community based enterprises was not conducted.

#### **Reason for Variance:**

Two service providers were not appointed. The process to appoint service providers was underway.

#### **Corrective Measure:**

service providers be appointed by quarter 4. Meeting/s to brief Service Providers will be held as soon as the appointment is finalised in Q4. The feasibility studies were to commence in Q4.

Park Golden Gate National Park Kgalagadi WHS Marakele National

following

Kruger

national parks:

Park Addo **Elephant** National Park

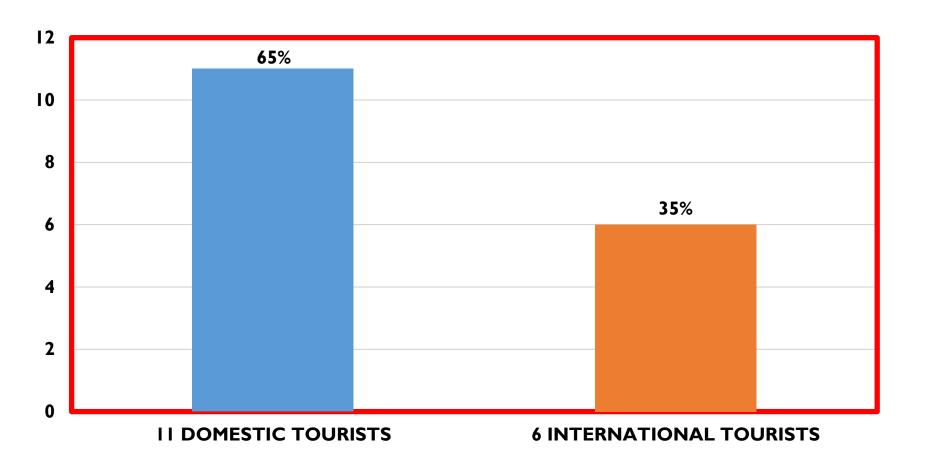
Strategic objective: To facilitate the development and growth of tourism enterprises to contribute to inclusive economic growth and job creation.						
Key	o incit	isive economic growth and		ıarterly Targets		
Performai Indicato		Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data		
4. Number	of	Three initiatives contin	ued:			
enterprise developm initiatives implemen	ent	<ul> <li>3. Conduct a feasibility study of community based enterprises in communities within the proximity of the following five national parks: <ul> <li>Kruger National Park</li> <li>Golden Gate National Park</li> <li>Kgalagadi WHS</li> <li>Marakele National Park</li> <li>Addo Elephant National Park</li> </ul> </li> </ul>	the development and support of the community based	Business Plans for the development and support of the community-based enterprises were not developed.  Reason for Variance: Two service providers were not appointed. The process to appoint service providers was underway  Corrective Measure: Business Plans were to be developed and finalised in Q4.		



St	Strategic objective: To diversify and enhance tourism offerings.				
	Key		Quarterly Targets		
	Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data	
5.		Two initiatives:			
	initiatives for improving visitor services implemented.	I. Tourism Monitors Programme implemented in all provinces.	Programme	Tourism Monitors Programme was implemented in 9 provinces. The Programme is part of broader government intervention that involves training, mentorship and deployment of unemployed youth in tourism attractions and sites.	
		2. 100% compliance with the service delivery charter in the management of tourist complaints.	report on tourists' complaints.	Quarterly progress report on tourists' complaints was developed. There were 17 complaints received, 11 from domestic tourists and 6 from international tourists. The following graphs in slides 44 - 47 provide an indication on the nature of these complaints.	



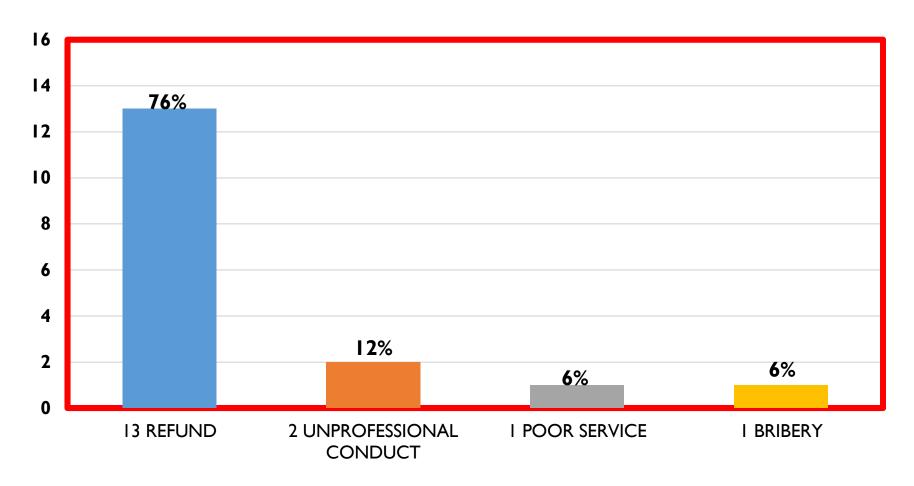
# GRAPH I: ORIGIN OF TOURIST COMPLAINTS: INTERNATIONAL AND DOMESTIC TOURIST



2019-20 Quarter 3 Report to Portfolio Committee on Tourism — Actual Data

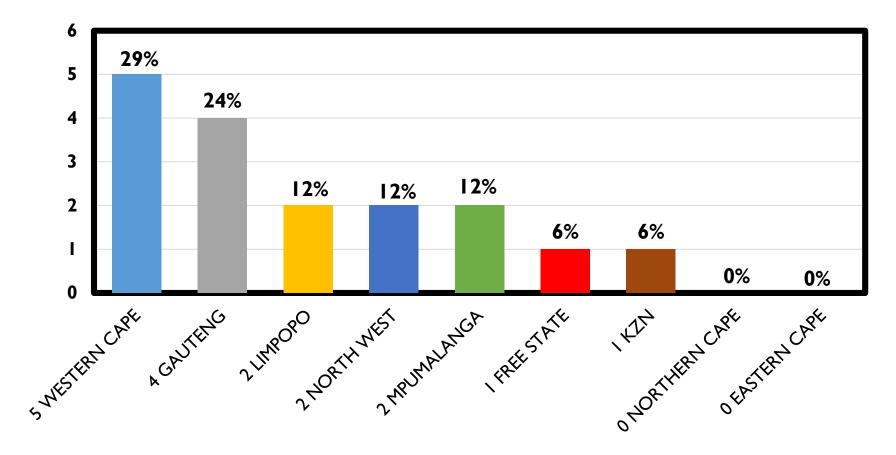


#### **GRAPH 2: NATURE OF TOURIST COMPLAINT**



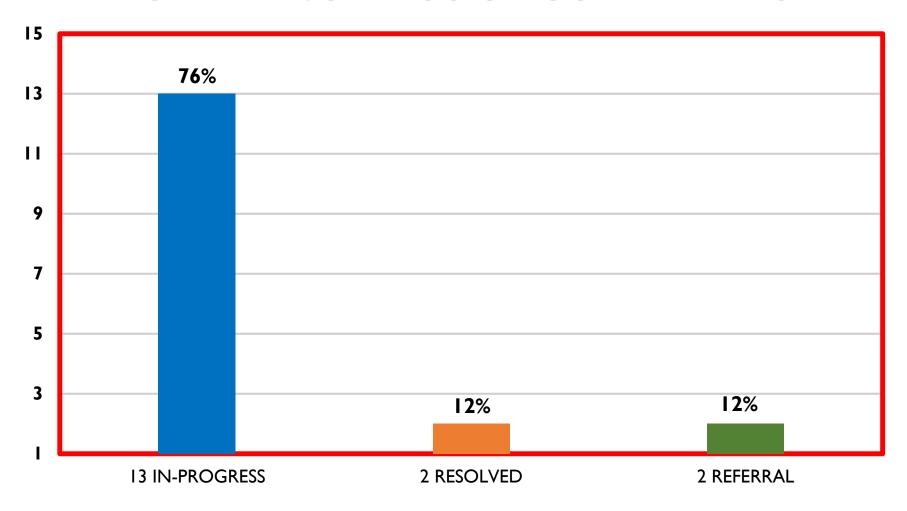


# GRAPH 3: NUMBER OF COMPLAINTS PER PROVINCE





### **GRAPH 4: STATUS OF COMPLAINTS**



2019-20 Quarter 3 Report to Portfolio Committee on Tourism — Actual Data



St	Strategic objective: To facilitate tourism capacity building programmes.						
Key Performance Indicator			Quarterly Targets				
		Annual Target	Quarter 3 Target	Quarter 3 Performance - Actual Data			
6.	Number of	Ten capacity building	g programmes imp	lemented:			
	capacity- building programmes implemented.	I. 20 tourist guides trained in Mandarin language.	•	Mandarin language training was not implemented.  Reason for Variance: There was a delay on the approval of the partnership with Economic Development Solutions (EDS) regarding funding for the training.  Corrective Measure: The training was to commence on 6 January 2020 and be funded fully by the department.			



Str	Strategic objective: To facilitate tourism capacity building programmes.					
Ka	Voy Poutoumonco				Quarterly Targets	
Key Performance Indicator		Annual Target		Quarter 3 Targets	Quarter 3 Performance – Actual Data	
6.	Number of capacity-building	Ter	n capacity building progra	ammes implemented	d continued:	
	programmes implemented	2.	National Tourism Careers Expo 2019 hosted.		Final NTCE report was developed. The purpose of NTCE is to promote tourism as a career and profession of choice, whilst industry is give an opportunity to sell itself as an employer of choice.	
		3.	Hospitality Youth Programme implemented targeting 3 900 unemployed youth.	, ,	Quarterly report on the placement and training of participants in GP, MP, LP, WC, NW, KZN, NC provinces was developed. The HYP targets unemployed youth for training in Hospitality Programme and National Certificate: Fast Food Services NQF level 3, and place them in various hospitality establishments for experiential learning for the duration of the projects. The Qualification entails of 30% theory and 70 % for practical.	

Strategic objective: To facilitate tourism capacity building programmes.					
Key		Quarterly Targets			
Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data		
6. Number of	Ten capacity building	programmes imp	lemented continued:		
capacity- building programmes implemented.	4. National Chefs Training Programme implemented in all provinces targeting 540 youth.	the National Chefs Training	Graduations for the National Chefs Training Programme were held as follows:  • 4 November 2019 in KZN;  • 11 November 2019 in EC;  • 13 November 2019 in WC;  • 11 December 2019 in GP, NC, MP, Limpopo (LP) and Free State (FS).		



Str	Strategic objective:To facilitate tourism capacity building programmes.				
1/	Vov Poufouson co			Quarterly Targets	
Ke	y Performance Indicator	Annual Target		Quarter 3 Targets	Quarter 3 Performance – Actual Data
6.	Number of capacity-	Те	n capacity building pr	ogrammes implemente	d continued:
	building programmes implemented.	5.	Wine Service Training Programme implemented targeting 300 youth.	Quarterly report on the placement and training of participants of the Wine Service Training Programme.	and training of participants of the Wine Service Training Programme
		6.	Food Safety Quality Assurer Programme implemented targeting 1500 youth.	Quarterly report on the placement and training of participants of the Food Safety Quality Assurer programme.	and training of participants of the
					Corrective Measure: Procurement processes was to be finalised in Q4.



Strategic objective	ve:To facilitate tourism capacity building programmes.		
Key	Quarterly Targets		
Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data
	Ten capacity build	ling programmes implo	emented continued:
capacity- building programmes implemented.	<ul> <li>7. Training of 60 Youth on Resource Efficiency: • North West</li> <li>• Northern Cape</li> <li>• Mpumalanga</li> </ul>	' '	<ul> <li>Mentorship and coaching of trainees was conducted as follows:</li> <li>26 November 2019 in MP;</li> <li>28 November 2019 in North West (NW);</li> <li>29 November 2019 in NC.</li> </ul>



Strategic objectiv	e:To facilitate tourism capacity building programmes.			
Key		Quarterly Targets		
Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data	
6. Number of	Ten capacity building	programmes imp	lemented continued:	
capacity- building programmes implemented.	<ul> <li>8. Women in Tourism Programme capacity-building initiatives implemented:</li> <li>• One Board Development training for WiT Chapter Executives</li> <li>• Three Business Development and Training Sessions</li> </ul>	Implementation of one capacity-building initiative on Business Development and Training.	One capacity-building initiative on Business Development and Training was not implemented.  Reason for Variance: Implementation was pending approval of the partnership framework by the Executive Authority.  Corrective Measure: Implementation of one capacity building initiative on Business Development and Training will be conducted in quarter 4 pending approval of the Partnership Framework and signing of SLA with Nedbank.	

Key		Q	Quarterly Targets	
Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data	
6. Number of	Ten capacity buildi	n capacity building programmes implemented continued:		
capacity- building programmes implemented.	9. Executive Development Programme: 20 Black Women Trained		Continuous training of 14 Black women undertaken at an institution of higher learning was conducted.  Reason for Variance: Four (4) students dropped out. The remainder of the students have two modules each outstanding to graduate.	



Strat	Strategic objective: To facilitate tourism capacity building programmes.			
	Key		Quarterly Targets	
	rformance ndicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data
	Number of	Ten capacity buildi	ng programmes i	mplemented continued:
b P	capacity- building brogrammes mplemented.	10. Mentorship Pilot Programme implemented.	Assess pilot mentorship programme.	Assessment of pilot mentorship programme was not done.  Reason for Variance: Awaiting Tourism Business Council of South Africa (TBCSA) funding approval from the board.  Corrective Measure: A letter was written to the CEO: TBCSA to request a written response to advise on progress as this target is unlikely to be achieved at this moment.

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## 2.1 PROGRAMME I:

## **CORPORATE MANAGEMENT**



16	D (		Quar	terly Targets
Ke	ey Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data
Ι.	Audit outcome on financial and non-financial performance.	Unqualified audit on financial and non-financial performance.	Implementation plan developed as per Auditor-General South Africa (AGSA) outcomes.	Implementation plan was developed as per AGSA outcomes.
			Review of internal control Measures.	Internal control measures were reviewed.
2.	Vacancy rate.	Vacancy rate not to exceed 10% of the funded establishment.	exceed 10% of the	Vacancy rate was maintained at 9.7%.

res	resources.			
				Quarterly Targets
Key Performance Indicator		Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data
3.	Percentage compliance with equity targets in terms of departmental Employment Equity Plan.	Maintain minimum of 50% women representation at Senior Management Services (SMS) level.	Maintain minimum of 50% women representation at SMS level.	Women representation at SMS level was maintained at 45.1%.  Reason for Variance The Department has recently lost female employees at SMS level without replacing those vacancies with females as recruitment processes were targeted to resume in FY 2020/21 following a prioritisation process on the filling of vacant posts.  Corrective Measure In compliance with the Department's Employment Equity targets, recruitment processes currently underway are focused at attracting female candidates for qualifying SMS posts.

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			Quarterly Targets		
ı	Key Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data	
3.	compliance with equity targets in terms of	Maintain minimum of 3% people with disabilities representation.	Maintain minimum of 3% people with disabilities representation.	People with disabilities' representation was maintained at 4.4%.	
	departmental Employment Equity Plan.	Maintain minimum of 91.5% black representation.	Maintain minimum of 91,5% Black representation.	Black representation was maintained at 95.8%.	



Voy Porformance		Quarterly Targets		
Key Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data	
4. Percentage implementation of Work Place Skills Plan (WSP) with defined targeted training interventions.	Development and 100% implementation of WSP.	25% implementation of WSP.	25% of WSP was implemented.	
5. Percentage implementation of the annual internal audit plan.	I00% implementation of the annual internal audit plan.	30% implementation of the annual internal audit plan.	30% of the annual internal audit plan implemented.	



Strategic Objective: To enhance understanding and awareness of the value of tourism and its opportunities.

Į	and its opportunities	J.			
	Vov Porformanco		Quarterly Targets		
	Key Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance - Actual Data	
	6. Percentage implementation of the communication strategy.	Implement 2019/20 communications strategy targets as indicated in the implementation plan.	100% implementation of the quarter two requirements of the annual implementation plan of the department's communication strategy.	100% of the quarter three requirements of the annual implementation plan of the department's communication strategy was implemented.	



Stı	Strategic Objective: To contribute to economic transformation in South Africa.			
			Quarte	rly Targets
Κe	ey Performance Indicator	Annual Target	Quarter 3 Targets	Quarter 3 Performance – Actual Data
7.	Percentage procurement of goods and services from Broad-based Black Economic	100% of expenditure achieved on procurement from enterprises on B-BBEE contributor status levels I to 5.	100% of expenditure achieved on procurement from enterprises on B-BBEE contributor status levels 1 to 5.	100% of expenditure achieved on procurement from enterprises on B-BBEE contributor status levels I to 5 was achieved.
	Empowerment (B-BBEE) compliant businesses and Small, Medium	Minimum 30% expenditure achieved on procurement of goods and services from SMMEs.	Minimum 30% expenditure achieved on procurement of goods and services from SMMEs.	54.95% expenditure on procurement of goods and services from SMMEs was achieved.
	and Micro-sized Enterprises (SMMEs).			Reason for Variance The Department mainly procures from level 1-5 B-BBEE compliant

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SMMEs.

# 3. Human Resource Information



## Workforce Representativity as at 31 December 2019

TOTAL ESTABLISHMENT				
Race	Number	Percentage		
Africans	416	87.6%		
Coloureds	22	4.6%		
Asians	17	3.6%		
Whites	20	4.2%		
TOTAL	475	100%		
Persons with Disabilities	21	4.4%		



## **Employees per Occupational Bands: 2019**

OCCUPATIONAL BAND	MALE				FEMALE				TOTAL
	African	Coloured	Indian	White	African	Coloured	Indian	White	TOTAL
Top Management	4	0	0	l	3	0	ı	I	10
Senior Management.	30	I	2	ľ	20		3	3	61
Professionally qualified and experienced specialists and midmanagement.	94	2	4	4	109	8	6	7	234
Skilled technical and academically qualified workers, junior management, supervisors, foreman and superintendents.	43	4	0	0	75	6	I	3	132
Semi-skilled and discretionary decision making.	20	0	0	0	17	0	0	0	37
Unskilled and defined decision-making. (Interns)	0	0	0	0	I	0	0	0	I
TOTAL	191	7	6	6	225	15	П	14	475

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# 4. Financial Information



#### **Budget and Expenditure Review as at 31 December 2019**

Programme	Budget (ENE) (R'000)	Expenditure Q3 (R'000)	Expenditure as % of ENE	Projected Q3 Expenditure (Drawings) (R'000)	Variance from Projected Expenditure (R'000)	% Variance from Projected Expenditure	Explanation of Material Variances
Administration	291 494	207 182	71%	224 591	17 409	7,8%	The underspending is mainly attributed to delays in the processing of payments for Office Accommodation and funds allocated for the purchase of departmental vehicles which will be utilized in the months ahead.
Tourism Research, Policy and International Relations	I 33I 053	I 216 703	91%	I 223 233	6 530	0,5%	The underspending is due to operational savings as cost containment measures are implemented.
Destination Development	463 297	293 031	63%	308 477	15 446	5,0%	The underspending is mainly due to delays in payments from the Expanded Public Works Programme as there have been considerable delays leading to deferral of signing of contracts relating to the training projects.
Tourism Sector Support Services	306 826	144 735	47%	204 818	60 083	29,3%	The underspending relates to the Tourism Incentive Programme as delays in the finalization of contracts by the relevant beneficiaries has led to delays in the disbursement of funds.
Total	2 392 670	I 861 651	78%	1 961 119	99 468	5%	



# **Expenditure per Economical Classification as at 31 December** 2019

Economical Classification	ENE Budget R'000	Expenditure R'000	% of ENE Budget Spent	Projected Q3 Expenditure (Drawings) R'000	Variance from Projected Expenditure R'000
Current Payments					
- Compensation of Employees	334 372	247 117	73,9%	246 787	(330)
- Goods and Services	359 183	359 274	100,0%	297 486	(61 788)
Transfers and Subsidies					
- Departmental Agencies and Accounts	I 258 033	l 171 738	93,1%	l 171 738	-
- Higher Education Institutions				0	-
- Foreign Governments and International Organisations	2 194	2 772	126,3%	2 194	(578)
- Public Corporations and Private Enterprises	169 932	60 267	35,5%	102 432	42 165
- Non-Profit Institutions	413	413	100,0%	413	-
- Households	123 903	5 077	4,1%	40 000	34 923
Capital Assets					
- Buildings and other fixed structures	133 333	9 672	7,3%	90 000	80 328
- Machinery and Equipment	10 633	5 026	47,3%	9 495	469
- Software and other intangible assets		204	30,3%	574	370
Payment for Financial Assets		91		0	(91)
Total	2 392 670	I 86I 65I	77,8%	1 961 119	99 468

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#### LIST OF ACRONYMS AND ABBREVIATIONS

AGSA: Auditor-General South Africa

**B-BBEE:** broad-based black economic empowerment

BEC: Bid Evaluation Committee
BSC: Bid Specification Committee
CMT: Coastal and Marine Tourism

EC: Eastern Cape

FTE: full-time equivalent

GTIP: Green Tourism Incentive Programme

**GP:** Gauteng Province

KZN: KwaZulu-Natal

LP: Limpopo Province

MASP: Market Access Support Programme

MoU: Memorandum of Understanding

MP: Mpumalanga Province

NT: National Treasury

NC: Northern Cape

NTSS: National Tourism Sector Strategy

NW: North West

SCM: Supply Chain Management

SLA: Service Level Agreement
SMS: Senior Management Services

SMMEs: Small, Medium and Micro-sized

**Enterprises** 

**STR:** State of Tourism Report

**TBCSA:** Tourism Business Council of South Africa

**TEF:** Tourism Equity Fund

**TGSP:** Tourism Grading Support Programme

**ToR:** Terms of Reference

TTF: Tourism Transformation Fund VIC: Visitor Interpretation Centre

WC: Western Cape

WHS: World Heritage Site

WSP: Workplace Skills Plan



# **Thank You**

